

YUMBI[®]

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StoreFront

According to Statista, the number of people making use of the internet in South Africa has grown to approximately 58 million in 2023. What's even more astounding, is that these same consumers have spent more than R14.5b on online food ordering in 2023 alone!

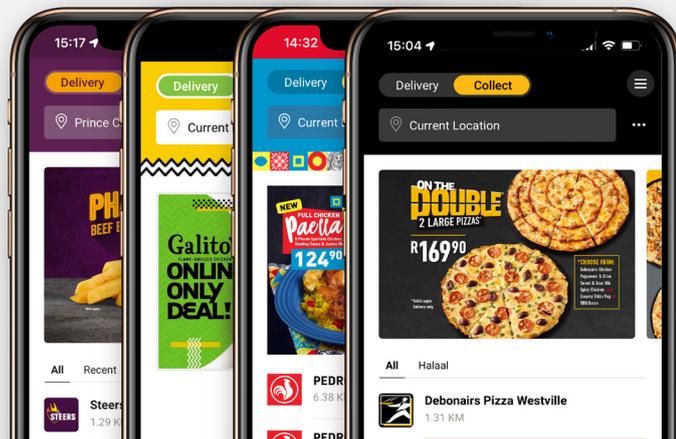
Hungry customers today have access to multiple delivery services, more food options and better ordering experiences than ever before. **How will you set your brand apart?**

As the **biggest and most experienced provider of omnichannel ordering solutions for restaurants in South Africa**, our goal is to help you **GET, KEEP and GROW your own customer base**, so that they'll keep ordering.

StoreFront is our white-labelled e-commerce ordering solution that's been designed to make brands and restaurants the hero again so that they can **deliver great, consistent service** to end customers without paying away the margin.

Why choose StoreFront?

Total flexibility: StoreFront is fully adaptable to your brand identity guidelines, and offers varying degrees of customisation at brand and restaurant level via responsive eCommerce websites and Mobile Applications (iOS and Android).



Your Customers. **Your Advantage.**

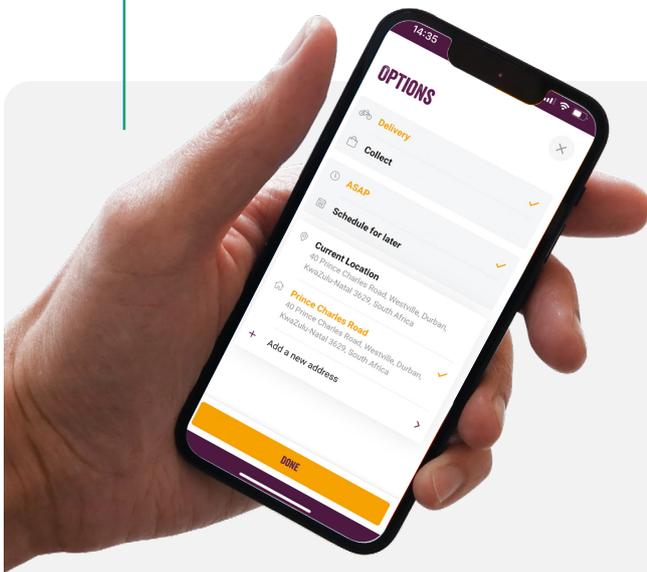
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A proven track record: To date, we've processed over 40 million orders for over 2000 restaurants and market-leading brands across 6 countries.



A greater overall experience: Own and manage your customers' online ordering experience and engagements, control the delivery process, and retain a direct brand relationship.



Support for collection or delivery orders and multiple tender types:

Serve your customer regardless of their preferred order and payment method with options like online payment as well as cash or card on-collection or -delivery.



Smart restaurant listing and look-up process: Present restaurants based on their proximity to the customer, indicate collect/delivery support, and (where applicable) any fees to deliver. Let the app/website launch directly to the most relevant restaurant menu based on customer location and saved addresses.



Real-time address validation: Validate addresses upfront, display the most-convenient stores (and their delivery fees), and prevent the acceptance of orders that fall outside of your approved ordering zones.





Advanced menu configuration support: Specify collect- and delivery-only menu items, offer price-adjustable swapping of toppings, time-based menus, as well as multiple menus per brand (e.g. Standard or Halaal).

Seamless integration with third-party providers: This includes payment gateways, delivery management solutions, Point-Of-Sale providers or a GSM printer, as well as an advanced insight and marketing tool.



Complex delivery zone support: Completely customise your delivery zones with time-based rules, multiple delivery fees, price overrides, and exclusion zones.



YUMBI Insights reports: Learn more about your customers and enhance your offering and communications to deliver even more value.



BeHeard Customer Feedback: Give customers a chance to provide feedback on their experience just by activating this on your food ordering app or website.

Let's work together to unlock the value of Digital Ordering for your Business.

CONTACT US FOR A FREE DEMO.



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